

Syringa Mountain School

Board Meeting Minutes – 11/16/2016

Meeting Called to Order by Randy Flood at 5:10pm. Board Members Present: Randy Flood, Phoebe Pilaro, Stefanie O'Neill, Tenaya Kolar, Angi Hunter, Amy Schlatter, Greg Bloomfield. Other present: Christine Fonner, Sabina Dana Plasse, Greg Travelstead

Public Comments: none

Additions and Modifications: Move New Business - item d. Systematic School Improvement Introduction to Executive session

Consent agenda: Approval of Oct 26, 2016 minutes - tabled.

Old Business:

Financial Update – At the round-table meeting on Friday, cash flows was discussed and options to make the January 2017 payroll. The attached financials continue to reflect a need for > \$300k in donations/grants/event fundraising to Close the Gap for the School's success. Sandy also noted that salaries for faculty run Labor Day to Labor Day. Received \$178k from state funding. SMS owes \$35k for construction loan. Sandy needs to leave by 6pm.

Fundraising Updates - Tenaya: Need 400 asks which is about 10 per board member.

Administrator Updates -

Parent Council Update – Eco-thon is underway with money to fund the bus. Tenaya is concerned about the PC raising the money just for a bus. Christine is not worried about where the monies go. Stefanie stated that she talked to the Board Attorney, Chris Yorgasen, and gave the two options he gave. Purity Stinnett, parent, chimed in that she read about the bus and said that she feels we should change the wording. Tenaya said that it will be changed. Randy is concerned that we are adding \$10,000 to the budget at a time where money is tight.

Teacher Update - tabled

Building Purchase Update – Moved to executive session per lawyer.

New Business:

Enrollment planning for 2017/2018 - Discussed creating a committee for marketing/PR, hispanic outreach, preschool outreach, past families outreach, double-tracking (framework) options. Target is to increase enrollment by 70. 210 students and we are financially soluble. Committee should contain 2 parents, 2 board members and 2 teachers. TK and AH will attend 11/30 staff meeting to discuss and begin work on.

Marketing committee w/ Sabina Dana Plasse - Proposal to create marketing materials and assist with PR and enrollment. \$50/hour. She suggests positive imagery, objective, eye catching and engaging, timeliness of materials, cultivating newspaper relationships. She would work with us for the next 6 months 2-3 hours per project, monthly billing @ \$700 per package. Discussion around cost and cash flows. Phoebe mentioned she would pay for Dana's services. Angi suggested having a project outline with deliverables and when met, then payment would be received, if we decided to use her services.

Board policy 2000 and 3000 series review - tabled.

Executive Session - Roll call in: Randy Flood, Stefanie O'Neill, Greg Bloomfield, Tenaya Kolar, Phoebe Pilaro, Angi Hunter. Roll call out: Randy Flood, Stefanie O'Neill, Greg Bloomfield, Tenaya Kolar, Phoebe Pilaro, Angi Hunter.

Meeting Adjourned at 8:13pm

Next board meeting 12/7/16 @ 5pm.